



MRC Connects Events

2024-25 SPONSORSHIP OPPORTUNITIES

MRC Connects Events

Sponsorship Cost: US\$15,000* (US\$10,000 APAC/LATAM regions)

WHAT IS AN MRC CONNECTS EVENT?

- MRC Connects gatherings are in-person networking events that draw between 50 to 100 attendees which can vary by location. The events offer unique educational content followed by a networking reception.

WHY SPONSOR?

Branding and Visibility in:

- Promotional emails
- Conference registration site
- Event presentation template
- Web banners on MRC website and newsletter coverage
- Social media posts
- Inclusion on MRC industry events calendar
- Sponsor materials for distribution during the event

Thought-leadership:

- The exclusive sponsorship provides an opportunity for the sponsor to coordinate with the MRC on developing the event content and agenda and position their organization as an industry thought-leader and share perspectives on topics impacting payments and fraud prevention.

Reporting:

- Post-event access to event attendee list (full contact info of all opt-in attendees)

* Discount available if the sponsor secures their venue for a specified date and time at the signing of the contract

Questions?

Contact events@merchantriskcouncil.org



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