

MRC SANTA CLARA 23

SPONSORSHIP OPPORTUNITIES



Future home of
Hitachi Vantara
SANTA CLARA



MEMBER-ONLY
Conference





MRC SANTA CLARA 2023

We're thrilled to host our North American 2023 Member-Only Conference in Santa Clara, California. We look forward to connecting with you there!

Our conferences always focus on fostering an environment for open discussion on relevant and current topics impacting our industry and providing a platform for networking and career development. This conference is no exception - it's where our community will come together for the most important and transformative conversations, education, and connections.

We are excited to join forces with sponsors who share our vision of working toward a safe and profitable eCommerce.

MRC Solution Provider members are limited to one paid attendee per company as part of their member benefits. Additional registrations are only provided, as noted, with specific sponsorships

All sponsors and exhibitors will have access to the conference attendee list. This list will contain the name, title, company name, and email address of all attendees who opt in to share their contact information.

Contact events@merchantriskcouncil.org for more information on the sponsorship opportunities.

IN-PERSON CONFERENCE SPONSORSHIP OPPORTUNITIES:

OVERALL SPONSOR - SOLD

Santa Clara Member-Only Conference overall sponsorship includes:

- Co-branding (Overall Sponsor + MRC) on event website, agenda, email communications, press releases, PowerPoint templates, conference mobile app and other collateral pieces related to the conference.
- Exhibition table in meeting foyer (includes two registrations) with first option to secure location
- Co-branded lanyards (Overall Sponsor + MRC) distributed to all attendees
- 1 push notification through conference mobile app on each day of the conference
- Main podium opportunity during the opening remarks (typically 7 - 10 minutes)
- 2 additional paid registrations (that do not count against your membership limit)
- Room drop on Tuesday, 19 September 2023 (sponsor provided)

\$40,000

OPENING RECEPTION

(18 September 2023)

- 1 complimentary full conference registration
- Exclusive sponsorship of the reception
- Co-branded signage (Sponsor + MRC), sponsor recognition in the agenda, event website, mobile app, and emails related to the conference
- Branded cocktail napkins

\$10,000

NETWORKING RECEPTION

(19 September 2023)

- 1 complimentary full conference registration
- Exclusive sponsorship of the reception
- Co-branded signage (Sponsor + MRC), sponsor recognition in the agenda, event website, mobile app, and emails related to the conference
- Branded cocktail napkins

\$10,000

FOCUS GROUP PRIVATE LUNCH - SOLD

- Opportunity to speak with up to 50 merchants at a private lunch
- Focus group promotion and sponsor recognition in conference related emails, agenda, event website, mobile app, and co-branded signage (Sponsor + MRC)
- MRC staff assistance with targeting your merchants and onsite assistance as needed
- Session content to be provided by the sponsor (subject to MRC's review and approval)
- Focus group meeting room will have basic AV
- Placement of promotional tabletop pieces or seat drop (sponsor provided)
- 1 complimentary full conference registration

\$15,000

WOMEN IN PAYMENTS AND FRAUD LUNCH - SOLD

(18 September 2023)

- Opportunity to speak with up to 50 attendees at a private lunch (working with MRC to develop the content)
- WPF luncheon promotion and sponsor recognition in conference related emails, agenda, event website, mobile app, and co-branded signage (Sponsor + MRC)
- Placement of promotional tabletop pieces or seat drop (sponsor provided)
- 1 complimentary full conference registration

\$15,000

WEDNESDAY KEYNOTE INTRO

(20 September 2023)

- Opportunity to introduce the keynote speaker on the main podium (typically 5 - 8 minutes)
- Sponsor recognition in conference related emails, agenda, event website, and mobile app
- 1 complementary registration

\$6,000

REGISTRATION BAG AND GIVEAWAY

(4 of 4 Available)

- Co-branding with MRC and other sponsors on an attendee giveaway bag to be distributed at registration
- 1 branded item/collateral to be distributed in conference bag to all conference attendees (item provided by sponsor; item selection subject to MRC approval)
- Sponsor recognition in conference related emails, event website, agenda, and mobile app

\$7,500

BEVERAGE BREAKS

(2 of 2 Available |

19 or 20 September 2023)

- Branded napkins provided during the breaks
- Sponsor recognition in the agenda, on table-top signage where the coffee will be served, in conference related emails, event website, and mobile app

\$4,000

SOCIAL MEDIA TAKEOVER

(3 of 3 Available)

- Opportunity to facilitate peer-to-peer conversations by having MRC staff publish up to 4 LinkedIn posts on your behalf (all posts are subject to MRC's review and approval)
 - 2 posts to be published over the course of one day of sponsor's choosing in the week prior to the start of the conference
 - 2 posts to be published over the course of one day of sponsor's choosing during the conference
- Sponsor recognition in conference related emails, event website, and mobile app

\$5,000

SPEAKER GIFTS

- Opportunity to thank our speakers and promote your brand to thought leaders from top industry

organizations with co-branded promotional items (Sponsor + MRC)

- MRC will select and source the speaker gifts, with input from the sponsor
- Sponsor recognition in conference related emails, event website, and mobile app

\$5,000

DIGITAL BRANDING

(4 of 4 Available)

- 1 mobile app banner ad and 1 mobile app push notification at your designated date and time during the conference
- Sponsor recognition in conference related emails, event website, and mobile app

\$5,000

HOTEL ROOM DROP

(18 September 2023)

- 1 branded item, sponsor provided, to be distributed to all attendees booked in the MRC hotel room block
- Sponsor recognition in conference related emails, event website, and mobile app

\$5,000

NETWORKING LUNCH

(2 of 2 Available |

19 or 20 September 2023)

- Exclusive branding and signage during the lunch
- Branded napkins and custom-named desert
- Sponsor recognition in conference related emails, agenda, event website, and mobile app

\$5,000

EXHIBITION TABLE

(16 of 20 Available)

- 1 table, 2 chairs and 1 waste bin in the designated exhibitor space
- Sponsor recognition in conference related emails, event website, and mobile app
- 2 complimentary full registrations, valued at \$4,000

\$10,000

PRIVATE MEETING ROOMS- SOLD

(1 of 3 Available| 18 - 20 September 2023, 8:00 AM - 5:00 PM)

- Private meeting rooms come with electricity
- AV and food and beverage can be ordered separately, through the venue

\$5,000



Need more information?

Please contact
events@merchantriskcouncil.org
 for any questions about the
 conference sponsorship opportunities.

