



MRC Summits & Connects Events

2024-25 SPONSORSHIP OPPORTUNITIES

SPONSOR A CONNECTS EVENT

SPONSOR A SUMMIT

MRC Connects Events

Sponsorship Cost: US\$15000* (US\$10000 APAC region)

WHAT IS AN MRC CONNECTS EVENT?

- MRC Connects gatherings are in-person networking events that draw between 50 to 100 attendees which can vary by location. The events offer unique educational content followed by a networking reception.

WHY SPONSOR?

Branding and Visibility in:

- Promotional emails
- Conference registration site
- Event presentation template
- Web banners on MRC website and newsletter coverage
- Social media posts
- Inclusion on MRC industry events calendar
- Sponsor materials for distribution during the event

Thought-leadership:

- The exclusive sponsorship provides an opportunity for the sponsor to coordinate with the MRC on developing the event content and agenda and position their organization as an industry thought-leader and share perspectives on topics impacting payments and fraud prevention.

Reporting:

- Post-event access to event attendee list (full contact info of all opt-in attendees)

* Discount available if the sponsor secures their venue for a specified date and time at the signing of the contract

SPONSOR A CONNECTS EVENT

SPONSOR A SUMMIT

MRC Summit

Sponsorship Cost: US\$40,000 Members, \$50,000 Nonmembers

WHAT IS AN MRC Summit?

- MRC Summits are informative deep dives into a relevant or trending topic in payments or fraud prevention. These events are educational in nature, hosted virtually, and usually draw between 600 to 800 attendees which can vary by topic.

WHY SPONSOR?

Branding and Visibility in:

- Promotional emails
- Conference registration site
- Event presentation template
- Web banners on MRC website and newsletter coverage
- Social media posts
- Sponsor page on event hosting platform where sponsor marketing materials can be displayed for viewing and download

- Inclusion on MRC event calendar with sponsor logo and 500-word company description

Thought-leadership:

- The exclusive sponsorship of this one-day (approx. 6 hours), single-track, educational event, gives you direct access to the attending merchants and an opportunity to position your organization as an authority on the topic of discussion.
- Opening remarks “stage” time (up to 5 min)
- Sponsor participant on one discussion panel during the event
- Focus Group during the event

Reporting:

- Post-event access to event attendee list (full contact info of all opt-in attendees)

Questions?

Contact events@merchantriskcouncil.org



merchantriskcouncil.org



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