Demonstrate Your Thought Leadership.

Create a RAPID Edu ELearning Course.

About the MRC

As an independent, not-for-profit business association, the MRC's mission is to facilitate col... between eCommerce payments and risk professionals. The MRC now supports a diverse mix... member companies.

Learn more »

EMV 3D Secure (3DS) Authentication

Summary This course will give you a clear understanding of authentication for digital... 3-D Secure helps merchants and issuers secure online transactions. You'll understan... roles of each, as well as why authentication is a critical element in digital commerce... works and which countries and regions require two-factor authentication (and what y...

EMV 3DS Authentication Essentials

Rating   Difficulty   Content **12 modules**

Chargeback Essentials (NASBA Accredited)

Summary The MRC Chargebacks Essentials course is a self-paced entry level course...

Take advantage of this unique opportunity to increase your brand visibility and demonstrate your organization's expertise.

If you're interested in showcasing your company's insights on a topic, submit an educational online course for inclusion in our online learning course portfolio.

Creating and sponsoring educational content structured around your expertise provides significant positive visibility for your brand. It gets your logo in front of an educated audience that understands the value of your business during the pivotal research process, when they are most likely to be open to new partnerships.

This unique sponsorship includes course creation recognition and an announcement through appropriate channels when the course is published.

In addition, course sponsors receive the contact information of all learners taking the course for two years (assuming they opt in to share).

All course sponsors have the right of first refusal to update the course after two years, and the option to continue the sponsorship of the chosen topic.

HIGHLIGHT YOUR EXPERTISE...
Sponsor an Online Course

Cost:
~~US$20,000 per course~~
US$5,000 per CPE*

***PRICES INCREASE JAN 1ST !!!**

SPONSOR BENEFITS:

• The opportunity to showcase thought leadership to a knowledgeable audience

• Logo and brand visibility at a crucial point in the partnership selection process

• Contact information for all class participants who opt to share their contact details

• 100 Free course coupons

How to Sponsor and Create a Course?

- The general process is outlined below but we'll partner with you every step of the way.

- Contact us at programs@merchantriskcouncil.org or schedule a meeting with our education program manager here.

  1. **Contracting:** A small contract details your benefits and obligations.

  2. **Project Plan and Timeline:** We'll take the lead on project management and partner with you to create a plan and timeline for the launch of your course.

  3. **Content Creation:** Create a detailed course outline or PowerPoint with all course content included.

  4. **Instructional Design:** Our experts work with you to transform your information into an engaging eLearning course.

  5. **Review and Updates:** Once complete, the course is sent to the MRC Education Committee for review. Recommended changes are made before final approval.

  6. **Launch:** The course is published and distributed via our RAPID Edu eLearning platform.

- Every 12 months, all online courses are reviewed for content freshness and information integrity. Any required updates are implemented at that time.

- After two years, you have the right of first refusal to update the course and continue the sponsorship of the chosen topic.

If you are a merchant interested in creating a class, contact us to learn more about scholarships available to fund class creation.

Be the First to Cover Your Topic of Choice

TOPICS IN HIGH DEMAND:

eCommerce KPIs

How to Work with Regulators

Recurring and Subscription Payments

Open Banking

Delegated Authentication

Loyalty and Refund Fraud

Alternative Payment Methods

Digital Wallets

Local Payment Methods (LPMs) of APAC

CONTACT US TODAY:

Set yourself apart and elevate your organization. Learn more about creating an eLearning course with the MRC today.

Contact...

programs@merchantriskcouncil.org