



Building  
Better Commerce  
Fraud & Payments Professionals

## SOLUTION PROVIDERS

“The MRC community provides me with an army of people that you can rely on to give you an answer. You can lean on those connections and that network to really build your solutions, build your strategy, and evolve.”

Brigette Korney  
Groupon

### The Power of MRC Membership

When you join the MRC, you open the door to a dynamic community of professionals who are shaping the future of payments and fraud prevention, and working toward safe and profitable eCommerce. The power of MRC membership lies in staying connected, current, and empowered to influence and transform the industry.

Our thriving community welcomes not only merchants, but also solution providers, issuers, law enforcement, card brands, and ancillary companies who all work together to fight fraud and drive progress in the payments industry.

### Make an Impact - Join the MRC

#### Expand Your Network

The MRC fosters an environment for open conversation, collaboration, information sharing, learning, and networking. Connect with your peers to reimagine the fraud and payments landscape.

#### Enhance Your Knowledge

MRC members have access to a content-rich resource library and a myriad of educational tools—from webinars, presentations, case studies, white papers, weekly newsletters, industry analyses, and reports, to best practices and knowledge sharing through discussion boards and community calls.

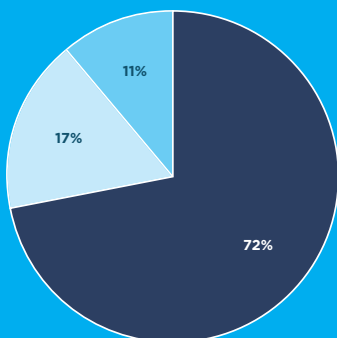
#### Invest in Professional Development

Manage your professional development in ways that closely align with your career goals and objectives, and make a positive impact on your career.

#### Make Your Voice Heard

Advocacy is immensely important to MRC members as the payments industry becomes more regulated than ever before. We are guided by our mission to advocate for our members’ interests on a global scale, empower you to be informed, compliant, competitive, and make your voice heard where it counts.

### MRC Members\*



- MERCHANTS
- SOLUTION PROVIDERS
- INDUSTRY PARTNERS

\* Data from January 2021

## ASK US ABOUT...

### **COMMUNITIES**

Connect with thousands of other industry professionals through MRC Communities, our proprietary online discussion portal.

### **Mentor** PROGRAM

Join the MRC Mentor Program as either a mentor or mentee to focus on developing your career in fraud or payments, or offer advice to the next generation of industry professionals.

### **WPF**

WOMEN IN PAYMENTS & FRAUD

The MRC community proudly champions female professionals, encourages talented and motivated women to take on leadership roles, and supports them in building their careers.

### **RAPID** EDU

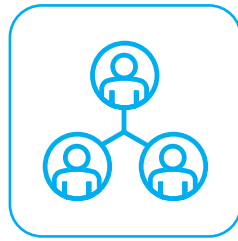
The RAPID Edu education platform offers essential, entry-level, self-paced courses developed by the MRC for those new to the payments and fraud prevention industry.

The RAPID Edu Marketplace offers additional educational opportunities through online, member-created courses.

### COMMERCE **C O R N E R**

Stay up to date on the latest industry developments with MRC's weekly news digest.

## Solution Providers Membership Highlights



### STAY CONNECTED

- Engage with merchants and other members through MRC Communities to discuss best practices, current trends, and other topics affecting the fraud and payments industry
- Find members through our member and company directory, send direct messages, and share files with your peers or upload them to the community group forums
- Network at conferences and events, and schedule 1:1 meetings with key stakeholders



### INCREASE YOUR BRAND EXPOSURE

- Share valuable content such as blogs, news, case studies, white papers, infographics, presentations and more
- Showcase your cutting-edge solution by creating a short video for inclusion in the MRC Demo Theater on Demand
- Use the conference and event sponsorship opportunities for optimal brand visibility



### BECOME AN INDUSTRY THOUGHT LEADER

- Author and publish relevant content such as industry analyses, reports, op-ed pieces, and host educational webinars
- Receive priority ranking for speaking opportunities at conferences and events
- Participate in the MRC Mentor Program to receive guidance from industry leaders, or share your insights and expertise to help shape the next generation of fraud and payments professionals

# Solution Providers

## MEMBER BENEFITS\*



NETWORKING & EVENTS				
Unlimited number of subscribers per member organization	●	●	●	●
MRC Communities portal access	●	●	●	●
Registration and sponsorship discounts at MRC conferences and events	●	●	●	●
<i>Complimentary registrations to use across spring Flagship Conferences</i>	n/a	1	5	5
<i>Permitted paid attendees at fall Member Only Conferences</i>	n/a	2	3	3
<i>Sponsorship discounts at spring Flagship Conferences</i>	●	●	●	●
<i>Discount on one (1) 10'x10' exhibit booth at one (1) spring Flagship Conference</i>	100%	25%	100%	100%
<i>Discount on one (1) 10'x10' exhibit booth at additional spring Flagship Conference</i>	n/a	25%	30%	30%
<i>Complimentary registrations to MRC Virtual Summits</i>	●	●	●	●
<i>Potential speaking opportunities at all MRC conferences</i>	●	●	●	●
<i>Priority ranking for booth selection and sponsorships</i>	3rd	2nd	1st	1st
<i>Priority for speaking opportunities across MRC programming</i>	●	●	●	●
EDUCATION & PROFESSIONAL DEVELOPMENT				
MRC Resource Center access	●	●	●	●
Discounted pricing on RAPID Edu courses	●	●	●	●
MRC Mentor Program participation	●	●	●	●
Industry job submissions	●	●	●	●
MARKETING & PROMOTIONAL OPPORTUNITIES				
Brand exposure through member-created RAPID Edu Marketplace courses	●	●	●	●
Unlimited educational content submissions (blog posts, news articles, reports, white papers, and more)	●	●	●	●
Unlimited promotion of member-hosted events	●	●	●	●
Two (2) educational member-hosted webinars	●	●	●	●
Demo Theater on Demand	●	●	●	●
One (1) HTML email distribution OR promotional banner in Commerce Corner newsletter	n/a	●	●	●
ADVOCACY & LEADERSHIP				
Nominate candidates for seats on a Regional or Global Board	n/a	●	n/a	n/a
Seat on a Regional Board	n/a	n/a	●	n/a
Seat on the Global Board	n/a	n/a	n/a	●
Eligible for participation in Committees	n/a	●	●	●
ANNUAL MEMBERSHIP FEES	<b>\$10,000</b>	<b>\$25,000</b>	<b>\$40,000</b>	<b>\$45,000</b>

\* The listed benefits and fees are subject to change. For the most up-to-date information, contact [membership@merchantriskcouncil.org](mailto:membership@merchantriskcouncil.org).

■ Crystal membership eligibility requirements apply: 1) Must be in business less than 8 years. 2) Must have annual revenue of less than \$10 million. 3) Must employ fewer than 20 people.

■ APAC Regional Elite Members receive select MRC Solution Provider benefits, in line with the discounted membership fee, for the period July 2021 - June 2023.

Elite membership eligibility requirements apply: 1) Regional Elite membership is only available to companies with a representative on an MRC Regional Advisory Board. 2) Global Elite membership is only available to companies with a representative on the MRC Global Board.